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AMERICAN RE-EDUCATION ASSOCIATION

AREA News

President's Corner

CLAUDIA LANN VALORE, CHIEF PROGRAM OFFICER,
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“Far and away, the best prize that life offers is the chance to work hard at work worth doing.”

Theodore Roosevelt

Teddy Roosevelt would think that we hit the jackpot. Surely, all of us in Re-ED work hard. Regardless of our roles in our agencies and schools, the demands are many and challenging. Whether we work in offices, classrooms, therapy rooms, or in the field, stressors of all types are our constant companion. **And yet, we thrive.**

We are engaged in “work worth doing.” We think that kids and families matter and we believe in our abilities to make a difference in the lives of those who need a helping hand. Our rich Re-ED history of service and our daily victories large and small tell us that this is true. For nearly 50 years now, we Re-EDers have been working hard at work worth doing and we find joy in doing it.

At our Biennial AREA Conference we take time out to confer the AREA Lifetime Achievement Award. It is one of our association’s delights to recognize people who have contributed significantly to advance our work. The tradition began in 1982 at our very first conference held in Nashville at Cumberland House School. Cumberland House and Wright School were the first two Re-ED programs established with a grant from the National Institute of Mental Health. AREA was newly formed and our first president, Clark Luster, presented the first two awards to Dr. Nicholas Hobbs and one of his contemporaries and comrades, Campbell Loughmiller. Since then 23 others have been honored. They represent researchers and scholars, early service pioneers, policy-influencers, friends of Re-ED, and those who continue to advance our AREA mission in some significant way. The list of recipients can be found in our book, *Helping Troubled Children and Youth*. Some of the recipients have passed or retired from active service, while others continue to serve in various capacities. All have our gratitude for their contributions to our collective mission – advancing Re-ED and serving children and youth and their families using the Re-ED approach. They’ve worked hard at work worth doing along side us all throughout their careers. Knowing many of them personally, I can say with confidence that they share the honor with each and every one of us who face our daily challenges, whatever they may be, to make a difference.

Join us at the 15th Biennial Conference to find joy in the experience of community, to learn how to be more effective in this hard work, to celebrate Re-ED, to take time out to play and to refresh our spirits, and to honor our 2010 recipient of the AREA Lifetime Achievement Award.

AREA Honors Mark D. Freado

LISA M. SHEPARD, AREA ADMINISTRATOR
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The Board of Directors of the American Re-Education Association is pleased to announce their decision to honor Mark D. Freado with the 2010 Lifetime Achievement Award. Mark is being honored for his unwavering commitment and passion for Re-ED during his professional career. Clark Luster, Mark’s boss at Pressley Ridge for 20 years said this, “I can’t think of anyone who has carried the Re-ED flag longer or further than him.” He has carried this flag not only in his back yard but throughout the US and abroad.

“Freado,” as he is known to friends and colleagues, has dedicated his 35-year career to the principles and vision of Re-ED. Beginning his career in 1975 as a teacher-counselor at Pressley Ridge, Freado found his calling. He often tells people that he had no intention of entering the world of troubled kids. In fact, he was set on becoming a lawyer. Mark served as the Executive Director for AREA from 1996-2009. Mark was named President of Reclaiming Youth International in June of this year and he currently works as a trainer and consultant for the Cal Farley Institute. Although he has worn many hats and has held many titles, he always identifies himself as a teacher-counselor saying it is the most important role of all.



Mark will be receiving the award Tuesday August 24th during an evening banquet and celebration at the Biennial AREA Conference in August hosted by Family Links and held at Seven Springs Resort.

2010 American Re-Education Association Biennial Conference

Be a Champion - Change A Life!

August 22 – 25, 2010
Seven Springs Mountain Resort
Champion, PA

Ron Archer

AREA CONFERENCE 2010 KEYNOTE SPEAKER



Ron Archer has an amazing, 20 year professional career as a pastor, and is now the bishop of over 25 churches. He is a best-selling author, an award winning keynote speaker, and a sought after international business strategist.

Raised in the inner city of Cleveland, Ohio, Ron Archer was taught by his single mother that, with faith in God, a good education, and lots of hard work, the “American Dream” could be achieved by anyone. She showed Ron that it is not where you begin in life, but where you can go if you are willing to be a climber and not a quitter.

As a young student, Ron Archer had to overcome a learning disability and a severe stuttering disorder. The help of a caring fourth grade teacher and a dedicated mother enabled Ron to overcome both, graduating with honors from both high school and college.

Early in his professional career, Ron Archer served as Director of Production Improvement for a Fortune 500 company. While there, he was responsible for the design and the implementation of the self-directing work team system and the at-risk compensation performance production system for fifty manufacturing plants throughout America and Canada.

After 10 years in corporate America, Ron Archer became CEO of a non-profit organization and earned his PhD. He became the host of a national television program on the Business Technology Network and was invited to join the prestigious Lessons in Leadership Consortium with Tom Peters, Ken Blanchard, and Stephen Covey.

Ron serves as a leadership consultant to four-star General B. Bell, Supreme Commander U.S. Army Europe and 7th Army, National Football League players and coaches, Fortune 500 companies, and pastors throughout the world.

Ron Archer has been honored with the Dr. Martin Luther King Leadership Award for his work developing third world leaders. His video training series, *Peak Performance Under Peak Pressure*, received a Telly Award for best leadership program of the year.

Ron has a passion for helping young people develop as successful individuals. He has coached little league football for 15 years and volunteers for the Future Farmers of America, Inroads, and the Upward Bound program. Ron Archer is pastor of the Chapel of the Palm Beaches.

Activity Highlights

Sunday Evening Poolside Reception

The reception will provide an opportunity to relax after a day of traveling. Meet up with old friends and make new ones. The reception is complete with hors-de-oeuvres, live jazz, and a panoramic view of the mountains surrounding the Seven Springs Resort.

Monday Morning Presentations Begin

Monday Evening Mountainside Barbeque

Bring your appetite and join us for a mountainside barbeque that only Seven Springs Resort could create!

Monday Evening Activity – “Come Play N @”

Come join other Re-EDers for an evening of fun and friendly competition playing your favorite board games, card games, word games, and Wii games! Prizes will be awarded to the evening Champions.

Tuesday Morning Presentations Continue

Tuesday Evening Awards Banquet, Italian Style Buffet

The awards banquet is the highlight of all AREA Conferences! Awards given include the AREA Lifetime Achievement Award and the Teacher-Counselors of the Year Awards.

The AREA “Area”

Have you ever wondered what other AREA member organizations do? The AREA Area will have booths with representatives from many of the agencies at the conference. You can get information about their services, share ideas, and make new contacts. *Helping Troubled Children and Youth* and *The Troubled and Troubling Child* will be available for purchase here, as well.

The AREA Newsletter will be published every other month. If you do not see your article in this issue, look for it in the next issue.

If you have an interesting story about your work or your colleagues’ work with children and families, please submit your articles to Lshepard@re-ed.org. We’d love to hear your story, and will help you develop it into something that your peers across the country will learn from and enjoy. We can’t wait to hear from you!

The 2010 Biennial AREA Conference schedule is filled with exceptional presentations from AREA member organizations. A few of the presentation topics are highlighted here:

A Teacher-Counselor by Any Other Name - Discusses the original concept of the teacher-counselor and how its significance continues to inform our practice.

Lisa M. Shepard, AREA Administrator; Mark D. Freado, Cal Farley's Boys Ranch

The Re-ED Connection - Offers ways to collaborate with providers serving various populations and techniques for integrating the principles into any environment.

Rhonda Jones, Centerstone; Susan Siegel, Centerstone

Wii Want Our Tokens - Demonstrates how to design and implement token systems in multiple settings for the youth you serve.

Jamie Hart, Catherine Loke, Rayven Mckee; Youth Villages

Bullying - Defines bullying and examines the impact it has on a child's self esteem.

Jennifer Cotter, Familylinks; Susann Nunimaker, Familylinks

Using Response Ability Pathways (RAP) in a Re-ED Program at Pressley Ridge - An introduction to RAP and discussion of how it impacts clinical supervision, staff development and day to day work with our youth.

Douglas Pfeifer, Pressley Ridge

Making the Most of "The Body is the Armature of the Self" - Explores the importance of physical activity in one's life.

Martha T. Hawkins, Academy Programs

Turn Any Activity Into A Therapeutic And Meaningful Activity - A hands-on work shop that explores various debriefing skills and techniques used with initiatives or other experiential education activities.

Doug Hershman, PEP

Brain Lab - An experiential tour of the brain and current brain research; offering a multitude of new insights, take-away props and activities.

Mark A. Strother, Cal Farley's Boys Ranch

Transitioning Youth to Independence - Shares successes and challenges of working with youth ages 17 to 21, and how and help to incorporate the Re-ED philosophy into service delivery.

Susan Fry, Stepping Stones; Raymona Preston, Stepping Stones

Re-ED Training Curriculum: Training on Content - Provides trainers with information on the content of the Re-ED training curriculum for use at their individual agencies.

AREA Training Committee

2010 AREA Conference Pricing

Conference Rate (Full conference) AREA members is \$380.00 per person

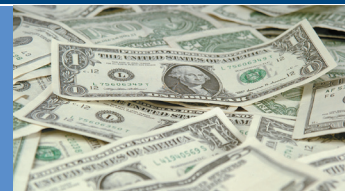
Conference Rate (Full conference) NON- AREA members is \$420.00 per person

Daily Rate (August 23, August 24) - AREA members - \$115.00 / Non-Members - \$145.00

Tuesday Evening Awards Banquet Only \$38.00

Contact Deborah Murphy, dmurphy@familylinks.org or (412) 924-0115

Have you been told that you have a great idea to improve the lives of the kids and families that we serve? Then have you been told that there is no money in the budget to implement your great idea. AREA may be able to help in a small way. The American Re-Education Association provides two \$1000.00 grants each year to a deserving teacher-counselor that has an idea to implement in their program. The grant is called The Rico Pallotta Innovation Grant. Go to www.re-ed.org for details and the application.



MANY PATHS TO SUCCESS

CHARIS YOUTH CENTER

New roads are being paved to make way for a uniquely crafted curriculum at Charis Youth Center in Grass Valley, California. A curriculum designed with each individual's strengths, needs, and academic history in mind, to maximize the opportunity for success. It can safely be said that the children we serve are in need of special assistance and what we do know for certain is that one-size-does-not-fit-all.

“All you need is The Plan, The Road Map, and The Courage to press on to your destination.”

-Earl Nightingale



The Plan

Upon entering our program, each student's academic history is gathered and a comprehensive report is developed using high school transcripts, Individualized Education Plans and psycho-educational evaluations. With this report, our Special Education Team determines which educational requirements have been satisfied and which remain unmet. From this, the course is mapped and the future navigation is charted.

The Road Map

Our map is matched to the California State Frameworks and Standards. All of the standards for Language Arts, Science, and History courses have been entered into Charis' online database. Four quarters of curriculum-based plans are compared against each student's academic map to determine the appropriate starting point. This avoids repeating instruction and keeps the student on target and motivated for graduation.

The Courage – Uncharted Waters

Tracking this level of detail on paper (or spreadsheets) would be nearly impossible. Before entering into these uncharted waters, Charis searched for an off-the-shelf software solution only to find the standard tools didn't fit this new model. So, we set out to develop our own tools with the help of a local technology company, R&B Communications of Grass Valley, California. After an arduous year of development, system review, and testing, we have now entered each of the standards into the database as a Treatment Plan and each student has a quarterly academic plan drawn from those standards. When a standard is satisfied in the plan, it is identified as being "met" in the database and is given a grade value. All results funnel into a report card and then automatically translate into a transcript, significantly streamlining the operational processes.

On The Horizon

On the horizon awaits a high school graduate, full of anticipation for the next road ahead. Carol Fuller Powell, EdD, Executive Director of Charis Youth Center, admits, "The technology has made this journey possible for us." Charis has paved this road in the hopes that other agencies can join on this journey and, as a collective whole, move towards improved outcomes and better serving more youth, while reducing overhead.

If you are interested in learning more about this system, contact Carol Fuller Powell, carolp@charisyouthcenter.org



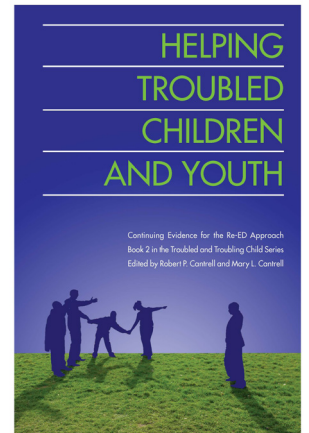
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Visit us on the web at:
www.re-ed.org



The Re-ED book, *Helping Troubled and Troubling Children: Continuing Evidence for the Re-ED Approach* is now available. Visit www.re-ed.org for ordering instructions, or order online at Amazon.com.



West Virginia Child Care Association
Annual Conference

October 28-29, 2010
Waterfront Hotel
Morgantown, WV

Conference Tracks:
Physical Risk Factors
Emotional Risk Factors
Environmental Risk Factors

Interested session presenters and conference sponsors, contact:
Tricia Kingery, Executive Director, tkingery@wvcca.org
304-541-7553